Who we are

Virginia LISC connects community residents to the resources they need to create neighborhoods of choice and opportunity.

Income inequality
Homelessness
Vulnerable

Economic growth
Affordable housing
Healthy and safe

On the following pages see how Virginia LISC works in communities across Richmond and Petersburg, transforming neighborhoods into good places to work, play and raise families.
Provide quality, affordable housing

Diverse options create vibrant communities and encourage household stability. LISC works with nonprofit and for-profit partners to rehabilitate, build and sustain affordable housing throughout Richmond and Petersburg neighborhoods. LISC is often the first money in on a project, such as Better Housing Coalition’s Cary 2000 property, pictured above. Virginia LISC has financed 3,800 housing units since 1990.

Revitalize business

Virginia LISC and Bon Secours Richmond Health System partnered in 2011 to launch the Supporting East End Entrepreneur Development (SEED) Program in Church Hill. The small business grant program was designed to bring reinvestment back to the 25th Street and Nine Mile Corridor of Church Hill by offering grants of up to $25,000 to businesses looking to start or expand along the corridor. Five rounds later, 25 businesses have received SEED funding, including Jaida Cureton’s JADE multicultural salon.
Build financial skills

Virginia LISC’s network of three Financial Opportunity Centers (FOCs) connect residents to career development, financial coaching, credit building and income supports. Pictured above: The HumanKind FOC financial and employment coaches teach clients about the different options they have at the FOC. Within four months of opening, this FOC helped more than 50 people get a solid start to financial success.

Keep our children safe

Neighborhoods need to be safe environments for families and businesses to thrive. Virginia LISC is working with local residents, the Richmond City Police Department, as well as partners and leaders in Highland Park to implement a Community Safety Initiative for the neighborhood. Pictured above: Guardian Angels chapter leaders in Highland Park.
Grow healthier families

Virginia LISC supports healthier lifestyles and healthy food access through fitness and nutrition programs. One example is our Healthy Corner Store Initiative, done in partnership with Tricycle Gardens, bringing healthy, fresh produce to corner markets in neighborhoods where fresh food is hard to find. Pictured above is Sequoia Ross, Program Coordinator at the urban farm in Manchester. Virginia LISC has also worked with the NFL to improve six athletic fields for youth in Richmond and Petersburg.

Foster strong leadership

A vital part of healthy communities is the leaders who blaze the trail for others. Virginia LISC and Virginia Housing Development Authority created the James E. Ukrop Scholarship program in 2010 to offer an annual scholarship for both the Emerging Nonprofit Leaders Program and the Leadership Metro Richmond Program. Natisha Knight is the Emerging Nonprofit Leaders Ukrop Scholar for 2015. She is the Director of Education at the Peter Paul Development Center.
How we do it

Place-Based
Virginia LISC works comprehensively in targeted communities in Richmond and Petersburg: Greater Fulton and Church Hill on the East End of Richmond; Highland Park on the Northside of Richmond; the Southside of Richmond; and in Petersburg.

Partner-Focused
Our work is possible due to close collaboration with nonprofits, city departments and corporate and philanthropic partners.

Resident-Driven
At Virginia LISC, we work with the residents in the communities we serve to identify their needs, issues and concerns. Then together we develop projects and initiatives that address those needs.

Leveraging your local support
Since 1990, Virginia LISC has raised $27.2 million locally, leveraging investments of $467 million for Virginia neighborhoods. Virginia LISC exceeded lending goals for 2015, placing second among all 30 local LISC offices.

$1 raised by Virginia LISC attracts $17 in investments in the community.

2015 Revenue

- Local Donors: $729,135
- National LISC Donors: 41,981
- Government - HUD Funds for CDCs: 375,326
- Government - Local: 65,556
- Earned Income: 800

Total Revenue: $1,212,798

2015 Expenses

- Neighborhood Support: $211,672
- Loan/Project Assistance: 173,386
- Public Policy & Regional Partnerships: 75,045
- Office Expenses: 87,181
- National Service Fee: 45,206
- Capacity Building-Nonprofits,SEED: 640,460

Total Expenses: $1,232,950

This does not include $473,446 in recycled loan repayments for the Richmond Vacant Property Loan Fund.

Does reflect a ($20,153) deficit last year.
Virginia LISC works across many communities.

Over the past 25 years we have worked comprehensively in our community and have provided support to more than 30 organizations covering a broad spectrum of community development needs from housing to building income and wealth.

**Richmond**
1. Blackwell / Hull Street Road Corridor
2. Carver/Newtowne
3. Church Hill
4. Greater Fulton
5. Highland Park
6. Jackson Ward
7. Jefferson Davis
8. Oregon Hill
9. Southern Barton Heights

**Chesterfield**
10. Winchester Greens

**Petersburg**
11. Battersea / Halifax / Old Town/ Poplar Lawn

12. **Lynchburg**
13. **Norfolk**
14. **Virginia Beach**

**Key**
- **Housing**
- **Business**
- **Community Facilities**
- **Healthy Lifestyles**
- **Income & Credit Building**
- **Safety**
- **Non Profit Assistance**

**Note:** Community Facilities includes day care centers, and libraries. Healthy Lifestyles includes food access & NFL fields.
Local Advisory Committee

Chair
Ms. Cindy Mims, BB&T

Former Chair
Mr. Michael Mulvihill, PadillaCRT

Vice Chair
Ms. Penny McPherson, Wells Fargo

Accelerator Committee

Corey Lane, Martin Agency
Peyton Cox, Purcell Construction Corporation
Mark P. Hickman, Richmond Chamber of Commerce
Katie McKee, Capital Results
Tomeka Carroll, Georgetown University
Madelyn Peay, Hopewell Redevelopment and Housing Authority
Ned Turnbull, Williams Mullen
Michael Rivera, Wells Fargo
Lauren Earley, Community Volunteer

Thank You to our 2015 Supporters

ORGANIZATIONS
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Capital One
Bank of America
BB&T
The Community Foundation
Bon Secours Richmond Health System
R.E.B Foundation
The Robins Foundation

WoodForest National Bank
The Community Foundation
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Bon Secours Richmond Health System
Richmond Association of Realtors
Wells Fargo
Purcell Construction Corp.
United Way of Greater Richmond and Petersburg
Winks-Snowa Architects
Garland and Agnes Taylor
Gray Foundation
PadillaCRT
The City of Richmond

INDIVIDUALS
Charles Bice
Brent Smith
Mike Mulvihill
Karl and Jane Bren
Beth Merchant
Oliver Way
Corey Lane
Cassie Price
Cindy Mims
Ed Winks
Brent Smith
Brian Rountree
Chad Eisele
Laura Lafayette
Don Cowles

You can make a difference

Since 1990, Virginia LISC has assisted in the development of: 3,800 affordable homes, six athletic fields, and 26 small businesses on neighborhood commercial corridors. We have provided $9.5 million in capacity building to our nonprofit partners. This work is made possible through our partners, supporters and funders. Help us keep the good work going. Get connected with us at www.virginialisc.org, Facebook and Twitter. If you would like to talk with us about helping neighbors build strong communities give us a call at 804-358-7602.

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SunTrust Bank
SunTrust VAMTG
Dominion Foundation
Dominion Resources
Richmond Association of Realtors
Fulton Bank
Williams Mullen Foundation
Virginia Housing Development Authority

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