

News from Virginia LISC

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The Virginia Local Initiatives Support Corporation (LISC) is dedicated to helping community residents transform distressed neighborhoods into healthy and sustainable communities of choice and opportunity — good places to work, do business and raise children. LISC mobilizes corporate, government and philanthropic support to provide local community development organizations with:

- loans, grants and equity investments
- local, statewide and national policy support
- technical and management assistance

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Supporting East End Entrepreneur Development

The Supporting East End Entrepreneur Development (*SEED*) program is an initiative of Bon Secours Richmond Health System and Virginia LISC. *SEED* has been designed to foster and engage the community around business and job creation by funding and mentoring a new generation of business people committed to revitalizing their community. Businesses located in the 23223 zip code (within city limits), with preference given to those along the 25th Street or Nine Mile Corridor, are eligible to apply. Each entrepreneur granted funding will receive business planning and coaching assistance from New Visions, New Ventures.

The program currently has a pool of \$50,000. Grants are limited to one per applicant and generally will not exceed \$10,000. Virginia LISC and New Visions, New Ventures will review applications starting September 7, 2011 and recommend finalists to be interviewed by the “Blue Ribbon” selection panel. Finalists will be required to give a five-minute elevator speech about their business idea and answer questions about their plan.

SEED
Applications
Due
Tuesday
September 6, 2011



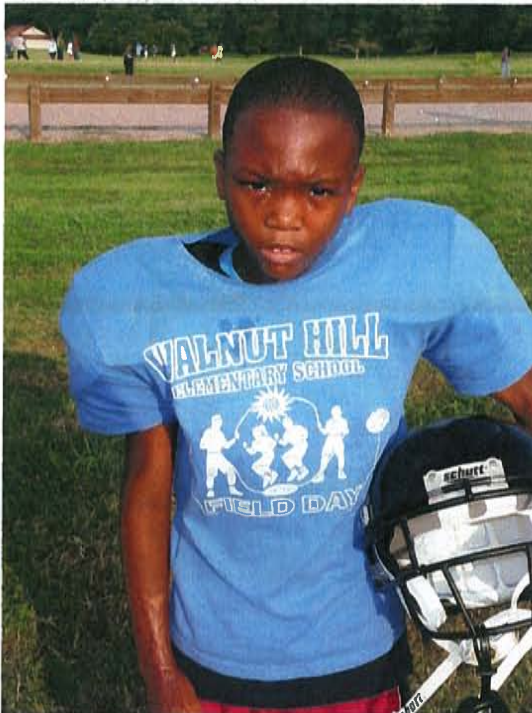
Supporting East End
 Entrepreneur Development

For further information and to download the application, visit www.virginialisc.org/pdf/SEED11cApp.pdf.

Washington Redskin's Kick-off Kid

Saquan Harrison is one lucky Good Shepherd Baptist Church "Spirits" youth football player. On September 1, 2011, Saquan will travel to FedEx Field Stadium to be the Kick-off Kid at the Washington Redskins game against the Tampa Bay Buccaneers. Saquan's name was drawn at the Albert Jones Football Field Dedication held May 21, 2011 in Petersburg.

The Kick-off Kid package provides two tickets to the game, a parking pass, and two pre-game field passes. In addition, Saquan will have an opportunity of a lifetime as he will be running on the field before the 92,000 Redskins fans to retrieve the kicking tee.



Not only will Saquan be featured on the Jumbotron Screens at FedEx Field, but the game will also be televised at 7:30 p.m. on the Comcast Sportsnet channel.

Congratulations Saquan!



To see pictures from the Albert Jones Field Dedication, visit us on facebook (<http://www.facebook.com/VALISC>). For additional information on LISC's Grassroots program with the NFL visit www.lisc.org.

Hull Street Corridor will benefit from a Planning Grant received from the U.S. Department of Housing and Urban Development (HUD) and the Department of Transportation (DOT)

The City of Richmond in collaboration with the County of Chesterfield and in partnership with Virginia LISC received a U.S. Department of Transportation TIGER II planning grant and a U. S. Housing and Urban Development Community Challenge Planning Grant to improve a 4-mile stretch of the Hull Street business corridor and nearby communities. The purpose of the federal government's joint program is to support metropolitan and multi-jurisdictional planning efforts that integrate housing, land use, economic and workforce development, transportation, infrastructure plans, empower jurisdictions to consider the interdependent challenges of economic growth and revitalization, social equity, access to opportunity, public health and environmental impact simultaneously. This is an exciting opportunity to help stimulate the growth of livable communities by connecting all of the elements including housing, employment with transportation and other physical improvements.



Input from the community, both residential and business is a priority. The City of Richmond and Chesterfield County is partnering with the Virginia LISC office to engage residents and businesses in the planning process and to provide a report on the demographics and socioeconomics of the area.

The first citizen input was held Monday, August 1 at Elkhardt Baptist where close to 25 residents and business owners along Hull Street came to learn about the project and to share their views on the existing corridor and ideas of improvement. Presentations at the meeting included Tom Jacob-



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Hull Street Continued...

-son (Director of Revitalization for Chesterfield) giving an overview of the project, Frances Stanley's overview of the demographics and Veronica Jemmott's overview of the citizen engagement process.

Before the year is over, the City of Richmond and County of Chesterfield will hire a consultant to create the plan for the area with input from the citizens.



A NEW VISION FOR HULL STREET YOUR VOICE, YOUR FUTURE

COMMUNITY MEETINGS
6:30 pm

August 1
Elkhardt Baptist Church

September 19
Elkhardt Middle School

October 24
Manchester Middle School

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Help your community design a **NEW PLAN** for the Hull Street Corridor AND the surrounding neighborhoods. Eliminating barriers and creating vital connections between transportation, business and the neighborhood.

- IMPROVED HOUSING
- GROWING BUSINESSES
- SAFE STREETS AND SIDEWALKS
 - NEW PARKS
- SIDEWALKS AND BIKE PATHS

UNA NUEVA PERSPECTIVA PARA LA CALLE HULL SU VOZ, SU FUTURO

REUNIONES PARA LA COMUNIDAD
6:30 pm

1 de agosto
La Iglesia Bautista
Elkhardt

19 de septiembre
La Escuela Secundaria
Elkhardt

24 de octubre
La Escuela Secundaria
Manchester

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Ayude a su comunidad a diseñar un **NUEVO PLAN** para el corredor de la Calle Hull Y los vecindarios circundantes. Necesitamos eliminar barreras y crear conexiones vitales entre el transporte, los negocios y el vecindario.

- MEJORA DE VIVIENDAS
- CRECIMIENTO DE NEGOCIOS
- CALLES Y ACERAS SEGURAS
- NUEVOS PARQUES
- ACERAS Y SENDEROS PARA BICICLETAS

Local Advisory Committee

Chair : Michael Mulvihill, President

CRT/Tanaka

Vice Chair: Susan Dewey, Executive Director

VHDA

Ryan Ammann, Community Development Specialist

BB&T of VA

John Benesole, Enterprise Chief Architect

Capital One Bank

Rodney Blevins, Vice President

Dominion

Regina Chaney, Housing Education Specialist

H.O.M.E., Inc.

M. Maxine Cholmondeley, Interim Director

RRHA

Susan Genovese

Philanthropist

Dougal Hewitt, Senior Vice President

Bon Secours Health System of VA

Tom Jacobson, Director of Revitalization

Chesterfield County

Laura Lafayette, CEO

RAR

Penny J. McPherson, VP & Senior CDO

Wells Fargo

Brent Smith, Associate Professor

VCU

S. Mark Strickler, Director of Community Revitalization

Henrico County

Harry Turton, Regional President

Union First Market Bank