

## May 20, 2016 Enewsletter

### In This Issue

[Award Week](#)

### Quick Links

[Virginia LISC](#)  
[National LISC website](#)  
[Previous Newsletters](#)  
[Donate to LISC](#)

### Address

One Monument Avenue  
413 Stuart Circle, Suite 300  
Richmond, VA 23220

### Donate To VA LISC

[Donate](#)

[Join Our Mailing List!](#)

## SEED Program Wins Groundbreakers Award

Virginia LISC and Bon Secours Richmond Health System won a Groundbreakers Award for the SEED Program on Wednesday night at the Better Housing Coalition Groundbreakers Event.



2015 SEED winners at the December 2015 press announcement.

The SEED Program won under the category of Workforce Development.

"For many of our SEED awardees, this program has been the differentiating factor in getting their business launched. Witnessing the joy, relief and pride on the faces of those who have reached this point has been a wonderful experience for all involved in the process," said Candice Streett, Executive Director of Virginia LISC, and David Belde, Senior Vice President, Mission Services, of Bon Secours Richmond Health System. Belde and Streett accepted the award together.

The SEED Program began in 2011 as an incentive for small businesses to locate or expand along the 25th Street and Nine

Mile corridor of Church Hill in an effort to stimulate revitalization on the corridor. The business plan competition program awarded businesses with grants of up to \$25,000. Now finishing its fifth round, 26 businesses have located along the corridor.

Other Groundbreaker Awards went to: Richmond Promise Neighborhood for Community Development; Sacred Heart Center for Education; ChildSavers for Health; and Bike Walk RVA for Transportation.

## VA LISC's Former Board Chair Wins Public Relations Award

Virginia LISC's former board chair and current board member, Mike Mulvihill, received the 2016 Richmond Thomas Jefferson Award of Excellence in Public Relations on Wednesday night from the Richmond Chapter of the Public Relations Society of America (PRSA Richmond).

Mulvihill is the Executive Vice President and Leader of PadillaCRT's Corporate Practice, a local PR agency. The award recognizes the achievement of a

seasoned public relations practitioner in Central Virginia, who has made an ongoing commitment to the advancement of the profession.

Mulvihill is just that. He has worked in the public relations field for more than 30 years and serves as a mentor to many young professionals in public relations.

Along with professional achievements, the Thomas Jefferson Award also recognizes senior PR professionals for their community involvement. From 2011 through the end of 2015, Mulvihill served as chairman of the advisory board for Virginia LISC.

"Mike has used his talents and connections to help us communicate what we do to the broader community," said Candice Streett, Executive Director of Virginia LISC. "He has



been an unfailing supporter and mentor and Virginia LISC would not be where it is today without his strong board leadership."

Like us on Facebook 

Follow us on 