We believe that all residents deserve to shape and live in thriving neighborhoods of choice and opportunity.

Virginia LISC works with residents and partners to forge resilient and inclusive communities—great places to live, work, visit, do business and raise families.

Our mission
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On the following pages you will see the impact Virginia LISC made in 2017 with our Holistic Approach to Community Development.
Finding opportunity

Michael Reid is a counselor, an employee, a student and a Financial Opportunity Center client. Reid began working one-on-one with the Northside FOC coaches to better his credit and stabilize his finances.

“One of the first things we did at the FOC was look at how I was budgeting my money and where we could make changes,” he said. Reid said that the FOC coaches are like family to him.

“When I go in there I feel like I am going home,” he said.

The Northside FOC is operated in partnership with HumanKind and is one of Virginia LISC’s three FOCs that connect residents to employment, financial and income supports coaching to help residents attain family financial stability.

Transforming housing

The Poplar Lawn historic neighborhood in Petersburg has potential, but it has been overrun by blight. Virginia LISC, the Cameron Foundation, project: HOMES, Rebuilding Together, Preservation Virginia and the City of Petersburg started a comprehensive rehabilitation of the historic neighborhood in 2017 to bring investment back to the community.

Virginia LISC proposed a strategy that included rehabilitating owner-occupied homes as well as partnering to acquire and rehabilitate vacant houses and rental properties to make them purchasable for interested homebuyers. This strategy will preserve the historic housing stock and eventually establish higher market values and interest in the Poplar Lawn neighborhood.

The average net worth change by our FOC clients in 2017 was $10,936.

Virginia LISC assisted 471 quality affordable housing units in 2017.
Business makeover

Virginia LISC and Capital One partnered in 2017 to launch 6 BIZ, a grant program for small businesses already located in Highland Park near the Six Points intersection on Richmond’s Northside. The program provides grants of up to $10,000 to business owners to make façade improvements and equipment purchases. Two businesses received awards in 2017—LSG Enterprises and Stay Focused Hair Salon.

“I have had my business here for 14 years,” said Stay Focused Hair Salon owner Penny Burnett, “and to see what these changes will do, well it will draw attention and I am excited about that.”

Living healthy

Grocery stores are necessary in urban neighborhoods like Church Hill, which has been categorized as a food desert.

That’s why Virginia LISC committed the first investment of $8 million in New Market Tax Credits in 2017 to help finance the planned grocery store development going in at the 25th St. and Nine Mile Rd. intersection.

“This project is vital to the residents in the East End,” said Candice Streett, executive director of Virginia LISC.

The project also includes: a health education and wellness center; a culinary institute; retail space; restaurant space; and 54 apartments.

The development will bring jobs and amenities to the neighborhood.
Virginia LISC works across many communities.

For the past 27 years we have worked comprehensively in our community and have provided support to more than 30 organizations, covering a broad spectrum of community development needs from housing to building income and wealth.

Richmond
1. Blackwell / Hull Street Road Corridor
2. Carver / Newtowne
3. Church Hill
4. Greater Fulton
5. Highland Park
6. Jackson Ward
7. Jefferson Davis
8. Oregon Hill
9. Southern Barton Heights

Chesterfield
10. Winchester Greens

Petersburg
11. Battersea / Halifax / Old Town / Poplar Lawn
12. Lynchburg
13. Norfolk
14. Virginia Beach
15. Franklin
16. Newport News
17. Hopewell

Key
- Housing
- Business
- Community Facilities
- Healthy Lifestyles
- Income and Credit Building
- Safety
- Non Profit Assistance

Note: Community Facilities includes day care centers and libraries. Healthy Lifestyles includes food access and NFL fields.
Creating positive change

The Jackson Ward Youth Peace Pact, a select group of middle and high school students from Gilpin Court, are participating in a certification program to become youth peace leaders in their community. Virginia LISC and Richmond Peace Education Center launched the program in the summer of 2017. In Gilpin Court, where violent crime is high, programs geared towards teenagers are scarce, but the need is abundant. The youth must go through 12 hours of training in conflict resolution, meditation, yoga, music and the arts to receive their certifications. This program improves the health and safety of these teens and positively impacts their neighborhood.

Reaching new heights

The RVA’s League for Safer Streets basketball program was the brainchild of Paul Taylor and Jawad Abdu—two formerly court-involved men with a passion for giving back—and was brought to fruition by Virginia LISC’s funding and a partnership with the Richmond Police Department. The league brought together teams from seven of Richmond’s most crime-ridden neighborhoods in an effort to keep young adults busy and off the streets. Richmond Police Department officers volunteered their time to oversee the games. Players were required to participate in 45-minute workshops before every game. The rule was “workshops before jump shots.” Crimes in these neighborhoods dropped during the six weeks of games.
Leveraging your local support

Since 1990, Virginia LISC has raised $29.5 million locally, leveraging investments of $564 million for Virginia neighborhoods.

$1 raised by Virginia LISC attracts $19 in investments in the community.

2017 Revenue

- Local Donors: $687,462
- National LISC Donors & Transfers: 160,000
- Government HUD Funds for Nonprofits: 230,872
- Celebrating Community Leaders Event: 42,142

Total Revenue: $1,120,476

2017 Expenses

- Neighborhood Engagement: $218,104
- Loan/Project Assistance: 146,169
- Public Policy & Regional Partnerships: 50,115
- Office Expenses, Staff Training: 99,732
- Nonprofit Capacity Building: 162,392
- Financial Opportunity Center Support: 277,644
- Small Business & Corridor Development: 200,832

Total Expenses: $1,154,990

Thank you to our 2017 supporters

**ORGANIZATIONS**

- Bank of America Charitable Foundation
- Baskerville
- BB&T
- Bon Secours Richmond Health System
- The Cameron Foundation
- Capital One
- The City of Richmond
- The Community Foundation
- The Cullen Family Fund
- The Dominion Foundation
- Fuel Creative
- Fulton Bank
- Padilla
- R.E.B. Foundation
- Richmond Association of Realtors
- Richmond Raceway
- Richmond Redevelopment and Housing Authority
- Robins Foundation
- Stone Brewery
- SunTrust
- Troutman Sanders
- United Way of Greater Richmond and Petersburg
- Virginia Housing and Development Authority
- Wells Fargo Bank
- Williams Mullen
- Woodforest National Bank

**INDIVIDUALS**

- Charles Bice
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- Peyton Cox
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*Virginia LISC also appreciates the support of two anonymous donors*

Virginia LISC staff

Candice Streett, Executive Director

Schirra Hayes, Senior Program Officer

Shekinah Mitchell, Neighborhood Partnerships Manager

Killeen King, Communications Coordinator

Elizabeth Flanagan, Office Manager
**Making a difference**

Since 1990, Virginia LISC has assisted in the development of: 5,314 affordable homes, 762,336 square feet of retail and community space, six athletic fields and 32 small businesses on neighborhood commercial corridors. We have provided more than $10 million in capacity building to our nonprofit partners. This work is made possible through our partners, funders and supporters. Help us keep the good work going. Get connected with us at www.virginialisc.org, Facebook and Twitter. If you would like to talk with us about helping neighbors build strong communities, give us a call at 804.505.4682.

Pictured above from left to right: Candice Streett, executive director of Virginia LISC; Sunday Jones, community leader; Ms. Katie Fessler, director of corporate citizenship, Altria; Terry McAuliffe, former governor of the Commonwealth of Virginia; Mary White Thompson, community leader; Lee Householder, executive director, project: HOMES; and Maurice Jones, president and CEO of LISC. Virginia LISC honored Sunday Jones, Mary Thompson, Altria and project: HOMES at the 2017 Celebrating Community Leaders event. Photos pages 1-3, 6, 11, 14 by Taylor Dabney.