Strategic Plan 2015-2017

Place-Based  Partner-Focused  Resident-Driven

LISC Virginia
Helping neighbors build strong communities
Mission
Virginia LISC is the catalyst for neighborhood and resident inspired transformation.
Place-Based Partner-Focused Resident-Driven

2017 Vision Statement
A regional leader, Virginia LISC fosters successful neighborhood transformations and influences public policy that supports community development.

Key to this work is strategic, financial community development investments; support for sustainable local businesses that anchor the neighborhoods; and our proven, assessment-based neighborhood investment model.

On the cover and pictured above: The new Petersburg library serves as a center to the community and is helping to revitalize the community at large. Photos by Doug Buerlein, Steven Longstaff and Sara Jane Longstaff
Increase neighborhood successes for long term sustainability

Provide $15 million in new capital investment through new partnerships

- Create new partnerships with banks and local financial institutions to facilitate access to capital and equity to increase opportunities for housing and mixed-use developments
- Engage two corporate partners to address neighborhood issues with multi-year commitment

Identify and align organizations serving three targeted neighborhoods

- Align organizations to lead and support Brookland Park corridor development
- Engage East End corporate and affordable housing partners to support mixed-income housing and small businesses
- Work with Halifax Partners to create a multi-year, comprehensive neighborhood development strategy
- Lead organizations and key neighborhood leaders in Southside’s Jefferson Davis corridor to share information, establish alignments, raise effectiveness, and attract resources

Measure and promote the impact of Virginia LISC’s Neighborhood Rising Initiatives

- Demonstrate economic impact of SEED Program in the East End’s Church Hill neighborhood
- Broadcast outcomes of the Financial Opportunity Center model (FOCs) to increase the base of support for family financial stability efforts
- Secure independent assessments of work in Greater Fulton and Northside

Create new opportunities for engagement and investment

Ensure neighborhood and resident inclusion in regional economic opportunities

- Promote family financial stability by increasing the number of Financial Opportunity Centers from one to three by the end of 2016, in partnership with the United Way and others
- Complete the Community Safety Initiative on Northside’s Brookland Park corridor to increase the number of new businesses and improve the residents’ perception of safety
- Foster new community leadership by continuing the James Ukrop Leadership Development Scholarships through Leadership Metro Richmond and Emerging Nonprofit Leaders programs

Employ LISC program tools and effective partnerships to increase entrepreneurial investment

- Provide $1 million in small business lending along key neighborhood corridors
- Facilitate growth of healthy foods markets in East End, Northside, and Southside neighborhoods

Community planning meeting on the Southside
Local Initiatives Support Corporation (LISC) is a national nonprofit organization with local priorities committed to helping neighbors build strong communities.

Virginia LISC works with local community development organizations to transform distressed neighborhoods into healthy communities that are great places to live, work, do business and raise families in the greater metro Richmond area.

visit us www.virginialisc.org or on Facebook at VALISC and Twitter@LISC_VA.

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Thank you! To our partners and investors

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Black History Museum
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Boaz and Ruth
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